

instED Welcomes New Chief Medical Officer

Boston Massachusetts – instED, the leading in-home urgent care services organization, announces the appointment of Evan Berg M.D. as Chief Medical Officer. Dr. Berg is a board-certified emergency physician with over 20 years of clinical leadership experience. As the former Chief of Emergency Medicine at Medically Home, Dr Berg brings an extensive background in mobile integrated healthcare (MIH). At Medically Home he was responsible for developing the ED in Home program that brings vital services and treatment to members with complex health challenges.

Prior to Medically Home, Dr. Berg was the Vice Chair of Clinical Operations in the Department of Emergency Medicine at Boston Medical Center and an Assistant Professor at the Boston University School of Medicine. In his role at BMC, he oversaw all clinical operational processes related to patient care in the adult ED and successfully worked with instED to decrease avoidable hospital admissions by deploying in-home MIH services.

Recently, Dr. Berg co-authored a case study (white paper) that was included in the **New England Journal of Medicine**, "**Emergency Department in Home (EDiH): A Novel Approach to Delivering Acute Care**". This in-depth analysis supports instED's innovative in-home urgent care services and overall scope. Most importantly, Dr. Berg loves taking care of patients, collaborating with colleagues, and thinking creatively about complex and challenging healthcare problems.

"I am thrilled to be joining instED as the Chief Medical Officer.", says Dr. Berg. *"Access to integrated, acute care services for patients with complex medical needs remains problematic in today's fragmented healthcare ecosystem, and instED provides an in-home, on-demand, patient-centric and cost-effective solution to address this gap. I look forward to working with the instED team and its referring health system and health plan partners to grow this innovative care delivery model and provide additional wrap around services to members."*

CEO Sebastiaan Foppema states, *"I am pleased to have Dr. Berg join the instED management team. His unique expertise as a clinician and business leader will be valuable to our organization, to our customers, and to the many patients we treat in their homes 365 days per year."*

For more information, please visit www.insted.us.

About instED

instED® provides member-centric urgent medical care in the comfort of a patient's home, utilizing a network of highly-trained paramedics to provide high-quality and compassionate care, including for members with complex health needs. An instED visit is an effective alternative to an Emergency Department visit, for non-emergency medical situations.

Based in Boston Massachusetts, and serving members in several states, instED has been providing in-home urgent care for 10+ years. instED serves members 365 days a year, including weekends and holidays.

Visit insted.us for more information.

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